

## **EXHIBIT A**

**Amarante, Erika L.**

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**From:** Amarante, Erika L.  
**Sent:** Friday, August 17, 2007 5:56 PM  
**To:** 'vandewald@msn.com'; 'Hersh@twinpineswy.com'; 'TKowlaski@fhlaw.com'  
**Cc:** 'pbanks@ethanalleninc.com'; 'RSullivan@ethanalleninc.com'  
**Subject:** CEASE AND DESIST LETTER FROM ETHAN ALLEN

**Importance:** High



Cease and Desist  
Letter.PDF (2...

Dear sirs:

Please give the attached letter your prompt attention.

Erika L. Amarante  
Wiggin and Dana LLP  
One Century Tower  
P.O. Box 1832  
New Haven, CT 06508-1832  
Tel.: 203-498-4493  
Fax.: 203-782-2889  
eamarante@wiggin.com

**Amarante, Erika L.**

---

**From:** Amarante, Erika L.  
**Sent:** Friday, August 17, 2007 5:59 PM  
**To:** 'tkowalski@fhlaw.com'  
**Subject:** FW: CEASE AND DESIST LETTER FROM ETHAN ALLEN  
  
**Importance:** High



Cease and Desist  
Letter.PDF (2...  
Thomas:

Second try. Please see email below and attached letter.

Erika L. Amarante  
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-----Original Message-----

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P.O. Box 1832      [www.wiggin.com](http://www.wiggin.com)  
New Haven, Connecticut  
06508-1832

WIGGIN AND DANA

*Counsellors at Law*

Telefax Transmittal

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**Date:**

August 17, 2007

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**To / Company / Telefax:**

Mr. Herschel D. Pruitt / / 307-322-3034  
Thomas J. Kowalski / Frommer Lawrence & Haug / 212-588-0500

---

**From:**

Erika L. Amarante

---

**Telephone / Email:**

203.498.4493 / [eamarante@wiggin.com](mailto:eamarante@wiggin.com)

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**Client / matter code:**

10200 / 108

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**We will copy:**

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Wiggin and Dana LLP One Century Tower P.O. Box 1832 New Haven, Connecticut 06508-1832 <a href="http://www.wiggin.com">www.wiggin.com</a>	Erika L. Amarante 203.498.4493 203.782.2889 fax <a href="mailto:amarante@wiggin.com">amarante@wiggin.com</a>
---	---

**VIA FAX AND/OR EMAIL**

August 17, 2007

**WIGGIN AND DANA**

*Counsellors at Law*

**Mr. Van De Wald**  
PEOPLES AMERICANA, INC.  
192 Lexington Avenue at 32nd Street  
New York, NY 10016-6823  
Email: [vandewald@msn.com](mailto:vandewald@msn.com)

**Herschel D. Pruitt**  
601 9th Street  
Wheatland, WY 82201  
Fax: 307-322-3034  
Email: [Hersh@twinpineswy.com](mailto:Hersh@twinpineswy.com)

**Re: Cease & Desist: Auction of Ethan Allen Merchandise**

Dear Messrs. De Wald and Pruitt:

This firm represents Ethan Allen Global, Inc. ("Ethan Allen"). The affiliation that PEOPLES AMERICANA, INC. ("PEOPLES") and Mr. De Wald once had with Ethan Allen ended on July 27, 2007. PEOPLES' and Mr. De Wald's right to use the "Ethan Allen" trademarks or logo ended at that time.

Mr. Pruitt has advertised an auction of Ethan Allen merchandise at PEOPLES' former location, to take place over the next several days. See New York Times advertisement, dated August 17, 2007 (attached). The advertisement wrongfully asserts that "Ethan Allen of New York City" is closing its doors and illegally uses the "Ethan Allen" trademark without Ethan Allen's approval or consent.

This advertisement and the proposed auction are blatant violations of PEOPLES' and Mr. De Wald's post-termination obligations. They also violate state and federal law, including Ethan Allen's federally-protected trademarks. Ethan Allen is prepared to protect its rights to the fullest extent of the law.

Accordingly, you must cease and desist from holding the illegally and fraudulently advertised auction. If you do not comply with this notice, Ethan Allen will have no choice but to bring an action against PEOPLES, Mr. De Wald and Mr. Pruitt for violation of its federal trademark and other applicable rights. That action will request, at a minimum, injunctive relief, compensatory damages, punitive damages, attorneys' fees and any other remedies available under the law.

Mr. Van De Wald  
PEOPLES AMERICANA, INC.

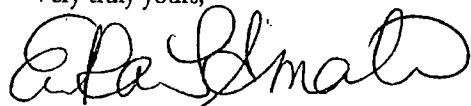
August 17, 2007  
Page 2

Nothing in this letter may be viewed as a waiver of Ethan Allen's legal rights, all of which are expressly reserved.

WIGGIN AND DANA

*Counsellors at Law*

Very truly yours,



Erika L. Amarante

Enclosure

cc: Thomas J. Kowalski, fax 212-588-0500, email: TKowalski@flhlaw.com

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08/17/2007 17:56 FAX 203 782 2889

WIGGIN &amp; DANA 18

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\*\*\* TX REPORT \*\*\*  
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New Haven, Connecticut  
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*Counsellors at Law*

## Telefax Transmittal

**Date:**  
August 17, 2007

**To / Company / Telefax:**  
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**From:**  
Erika L. Amarante

**Telephone / Email:**  
203.498.4493 / eamarante@wiggin.com

**Client / matter code:**  
10200 / 108

**Please copy:**

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